



English academic writing
workshop
July 11-12, 2016
Universitat Pompeu Fabra

This workshop provides practical training in the requirements and conventions of good English academic writing. It addresses some of the particular problems of formal English for speakers of Spanish, and helps participants to write according to the appropriate academic standards required for top-tier accounting research journals.

PROGRAM

The workshop is open to all accountancy academics, independent of their rank, seniority, or background. The course will be in workshop format, requiring participants to take active part in discussions, paper exercises, and peer critique.

Day 1	
(9.00h)	
1.	Introductions
2.	Current State of Play <ul style="list-style-type: none"> • Writing concerns: what are you hoping to get from these two days? • What are editors/reviewers looking for?
3.	The Writing Process: the foundations of effective writing
4.	Academic register and 'hedging language'
Lunch	
5.	Key elements of effective academic writing <ul style="list-style-type: none"> • Cohesion • Clarity • Concision
(18.00h)	
6.	Active vs Passive

Day 2	
(9.00h)	
1.	Punctuation
2.	Dealing with literature <ul style="list-style-type: none"> • Reporting verbs

	<ul style="list-style-type: none"> • Paraphrasing
2.	Writing the abstract <ul style="list-style-type: none"> • Theory • Peer critique
Lunch	
4.	Editing: theory and practice
5.	What now: your writing goals
(18.00h)	
6.	Questions and evaluation

* the program is subject to minor changes based on the number and characteristics of the participants

PREPARATION

The course will be conducted in English throughout; participants need therefore to have reasonable fluency in English.

Participants should bring with them:

- A list of reporting verbs e.g., This /argues/confirms/asserts.... Their results *demonstrate/suggest/cast doubt on.....*
- A hard copy of an abstract they themselves have written

In the evening after Day 1, participants will be expected to read a colleague's abstract in preparation for the peer critique session in Day 2.

ABOUT THE TEACHER

Susan Hancock is a native English speaker, who has specialised in teaching academic writing skills for the past 10 years. She is a formally qualified teacher of English as a second language and has a university degree in Spanish and Latin-American studies.

She has delivered academic writing courses/workshops for the universities of Autónoma de Madrid, and Cádiz (Spain), Amsterdam (Netherlands), Edinburgh (UK), Humboldt (Germany), Baruch (USA), and Vienna (Austria), and delivered sessions on academic writing to the 9th, 10th, 11th, and 12th International Accounting Research Symposia in Madrid (2013-2016). She provides editing and proof reading services for submissions to the top international business journals

ORGANIZING COMMITTEE

Prof **Oriol Amat**, Universitat Pompeu Fabra, Editor of the *Revista de Contabilidad y Dirección*, President of the Catalan Association of Accounting and Management (ACCID); Prof **Bernabé Escobar**, University of Seville, Editor of the *Revista de Contabilidad*; Prof **Jordi Carenys**, EADA Business School; Prof **Soledad Moya**, ESADE Business School, board member of the Spanish Association of University Teachers in Accounting (ASEPUC); Prof **Hanno Roberts**, Norwegian Business School, editorial board member of the *Revista de Contabilidad y Dirección*, the *Revista de Contabilidad*, and the *Revista Española de Financiación y Contabilidad*.

REGISTRATION

Due to the generous sponsoring of ACCID, ASEPUC and the collaboration of UPF Barcelona School of Management and EADA Business School; the registration fee is 60€.

Registration by means of transferring the amount of 60€ to:

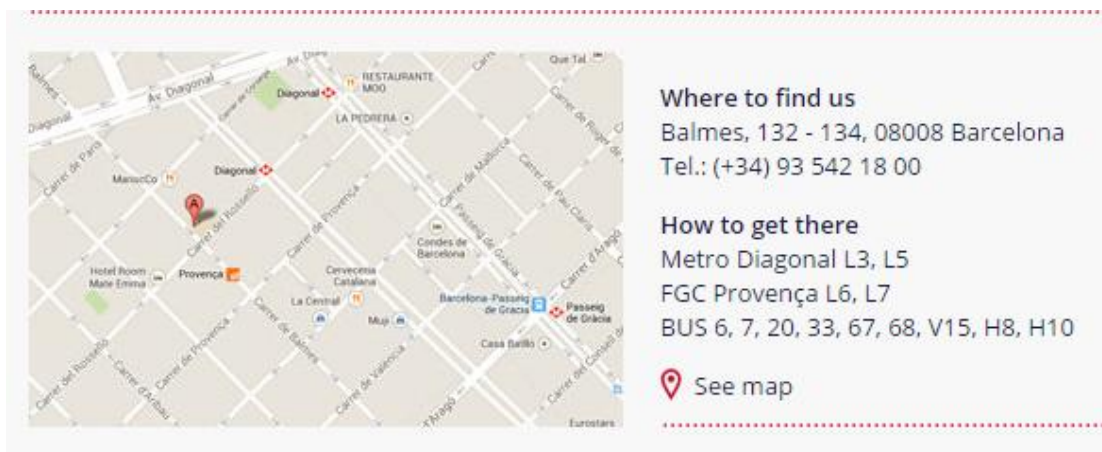
IBAN ES45 2100 3060 5622 0172 1616

mentioning **English Academic Writing Workshop**, and send the formal proof-of-payment to elena.camprecios@accid.org

The fee covers participation in the workshop, tea and coffee breaks, and copies. Participants are required to arrange for their own lunches and dinners. There is an abundance of diverse and good eateries in the immediate vicinity of the workshop location.

PRACTICALITIES

The workshop is held at the premises of UPF Barcelona School of Management, Balmes 132-134, Barcelona



<https://www.google.com/maps/@41.393576,2.157193,17z?hl=es>

Nearby hotels with whom UPF Barcelona School of Management has preferential rates are:

Gallery Hotel Barcelona****

c/ Rosselló 249
08008 Barcelona
Phone: 934-159-911
[Website](#)

Hotel Catalonia Diagonal Centro****

c/ Balmes 142-146
08008 Barcelona
Phone: 902-301-078
[Website](#)



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Due to the generous sponsorship of ACCID and ASEPUC, and the collaboration of UPF Barcelona School of Management and EADA Business School, the registration fee is 60€. Participation is limited to 50 participants. For details and registration see:

<http://www.accid.org/agenda>